

Kitzbühel feeling in the middle of Munich

The cooperation between Kitzbühel Tourismus and Mandarin Oriental Munich is entering its third year.

To get in the mood for the winter season in Kitzbühel in time for the Christmas vacations, the popular vacation region was a guest on the roof terrace of the Mandarin Oriental, Munich last week.

Like in a Christmas fairytale, prominent guests and Kitzbühel lovers indulged in mulled wine and flying food by Nobu Matsuhisa in the domes inspired by the Gamsstadt and furnished in Alpine chic on the rooftop of Germany's best city hotel and ended the evening under the festively decorated Christmas tree in the lounge. Munich-based illustrator Kera Till signed her Christmas cards specially designed for Kitzbühel on site and filled the two domes with Christmas magic.

Kitzbühel in a nutshell

The invitation from Kitzbühel Tourismus and Mandarin Oriental, Munich was accepted by DJane Talisa Brunengraber, Rabea Schiff, Anneke Molenaar, Matthjis de Ligt, Sarah Brandner, Anette Weber and Clara Strehle, among others.

They all marveled at The Domes - glass, winter-inspired pavilions that will remain on the hotel's unique roof terrace until the beginning of March and where you can dine under the stars, protected from wind and weather, and yet in the middle of Munich's old town. Kitzbühel has been attracting visitors to Tyrol for decades with a unique lifestyle mix of fun on the slopes, top cuisine, premium hotels and tradition. You can also get in the mood for your upcoming winter vacation in the Gamsstadt in Munich. Kitzbühel in a nutshell is a magical place that invites you to dream and can also be booked as a private winter wonderland experience for up to ten or twelve people via the hotel.

Kitzbühel Tourism focuses increasingly on cooperation

Strong brands recharge each other. Kitzbühel Tourismus uses this effect by focusing on selected, high-quality cooperations with strong brand partners. Kitzbühel Tourismus Managing Director Dr. Viktoria Veider-Walser sees great potential in business cooperations: "Within the framework of selected cooperations, we not only show the best possible presence in our most important metropolitan areas, but also allow us to use potential contact points with the right target group. The mutual charging of strong brands also strengthens our value and contributes to the perception of the destination as a quality location."

Bavaria, especially the greater Munich area, is the most important region of origin for Kitzbühel guests. For this reason, Kitzbühel Tourism is increasingly present in the Munich metropolitan area. With the Mandarin Oriental, the best city hotel in Germany, an exclusive partner was found three years ago to ensure a high-quality local presence. With two Kitzbühel domes on the legendary Kitzbühel-style roof terrace, visitors can also experience the charm of the Gamsstadt this winter season. A specially put together ski package also allows hotel guests to get to know the Kitzbühel ski area in person and extend their vacation in Kitzbühel.

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All information about the destination Kitzbühel can be found at kitzbuehel.com