

Kitzbühel Tourism & Sound | Escape - Edition 2.0

Electronic Kitzbühel Boutique Festival at the end of March 2025, in the mountains and in the valley.

3 Days - 1 Mainstage - 20+ Locations - 40+ Artists. From 28 to 30 March, 2025, electronic beats will be the main program in Kitzbühel. And with free entry.

After the successful premiere in 2024, the new event format named Sound | Escape is entering its second edition. Dr. Viktoria Veider-Walser, Managing Director of Kitzbühel Tourism, sees great potential in this new concept: "For many years, our businesses have focused on electronic music in the mountains. With Sound | Escape, we have managed to bundle these efforts and connect our partners in the mountains and the valley with an innovative concept. We look forward to the second edition of an electronic boutique festival at the most beautiful time of winter."

Electronic Beats from the top of the Mountains to the Heart of the Town

It is widely known that Kitzbühel regularly hosts top-tier DJs in the field of electronic music. With Sound | Escape, the individual initiatives of the various businesses in the mountains and the valley are combined into a festival concept. The heart of the event and the connecting element between locations is a large stage - the Mainstage - in the historic town center. Special attention is paid to the free entry to all locations.

Kick-off on Friday, 28 March 2025: Sound | Escape begins in the afternoon with high-quality acts in the mountains. Then, from 4.00 pm, the Kitzbühel Mainstage in the town center takes over. Afterwards, bars and clubs will delight visitors with a perfectly coordinated lineup of international and local acts.

Follow up on Saturday, 29 March 2025: From the peaks, the event moves down to the valley to the Kitzbühel Mainstage and continues at the venues.

Conclusion on Sunday, 30 March 2025: Chill finale in the mountains.

Line-up & Venues - Headliners Included

Over the 3 days of the event, more than 40 DJs will play electronic beats at around 20 different locations in the mountains and the valley. Centrally located in the 750-year-old town center, the specially created Mainstage invites you to dance on Friday and Saturday from 4.00 pm to 10.00 pm - with food and drink stands included.

A special highlight: Sven Väth, an internationally renowned techno legend, is coming to Kitzbühel. For over 40 years, he has shaped the scene as one of the most successful German DJs, founding labels, clubs, and careers - and still rocks the decks, with vinyl, of course. In 2024, Sven Väth was awarded the BAMBI in the "Culture" category - his speech was given by none other than world-renowned pianist Lang Lang.

Good to Know

Entry to all locations is free. For some mountain venues, a ticket from the Bergbahn AG Kitzbühel is required - online pre-sale is available. Most venues in the ski area are also accessible by foot from the gondola. Due to the successful first edition last year and high demand, it is recommended to make a reservation in advance at the participating venues. The festival will take place regardless of weather conditions, and short-term changes are reserved.

The high-profile lineup, along with the timetable and introduction of the participating venues, including a map and travel options, will be posted regularly on the Instagram account of the Kitzbühel Boutique Festival [soundscape_kitzbuehel](#) and on the specially created homepage, which you can find [here](#).

For more information about the Kitzbühel destination, visit kitzbuehel.com/en.