

#wirsindKitzbuehel | Kitz Culinary 2022

Culinary prelude in the autumn of Kitzbuehel

27.08.2022 / Autumn in Kitzbühel is a festival for the senses. KITZ Kulinarik kicks things off at the beginning of September, when the region's culinary virtuosos invite you to taste the local culinary delights in Kitzbühel's town centre.

Culinary delights belong to Kitzbühel like the Streif belongs to the Hahnenkamm. Culinary delights, traditional delicacies and upscale cuisine are inextricably linked with the Gamsstadt. The variety of culinary delights available in the Kitzbühel region is also the basis for the KITZ Kulinarik event format. With the designated festival character, all signs point to tasting and enjoying. The focus of the participating KITZ Kulinarik partners is therefore on regional products with stories that can be told and experienced at the same time.

Culinary moments of pleasure

High-quality products, committed restaurateurs and regional producers - all these are the ingredients for an enjoyable weekend in Kitzbühel's 750-year-old town centre. On 02 and 03 September 2022, partners from Kitzbühel and the three holiday resorts of Reith, Aurach and Jochberg will present authentic dishes with a regional flavour and process typical, local products into autumnal delights and extraordinary treats. In addition, Kitzbühel Tourism is very concerned to consciously pay attention to the issue of sustainability. Short distances for ingredients, as they are produced locally, combined with compostable or reusable tableware, no disposable bottles and the best possible avoidance of plastic composites.

The menu at KITZ Kulinarik offers a diverse range of dishes - from chanterelle ragout with truffled bread dumplings to braised local lamb and grilled veal boiled beef to Kitzbühel choux pastry doughnuts with gamstatar. Traditional dishes such as Kaspresknödel, Topfenblatln and Gerstlsuppe are also on offer at the more than 20 stalls in the Vorder- and Hinterstadt. Let yourself be entertained and spoiled with wonderful regional delicacies in the special flair of the Gamsstadt.

KITZ Kulinarik will be musically accompanied on Friday and Saturday by live music from Onk Lou, Amelie Tobien and David Era. As every Saturday, local exhibitors will be offering regional products, local handicrafts and culinary delicacies for you to enjoy from 8 a.m. onwards at the Kitzbühel Genussmarkt.

Friday, 02 September 2022 | 4 p.m. to 10 p.m.

Saturday, 03 September 2022 | 11 a.m. to 10 p.m.

#wirsindKitzbuehel in implementation

In the development of the new image of the future of Kitzbühel, on which around 70 Kitzbühel residents have been working together on a voluntary basis since last year, the theme of culinary delights continues to play a major role in shaping the Kitzbühel brand. After the jointly developed PURA VIDA concept, KITZ Kulinarik is another successful example of good cooperation and appreciative interaction with the region's service providers.

The Culinary Delights working group is currently working intensively on the creation of a typical Kitzbühel

signature dish. The next Quick Win will be the second edition of KITZ Culinary Delights x Piedmont. In this innovative cooperation, regional specialities will meet products from the Piedmont region to create new taste experiences in the Kitzbühel Stadtpark from 13 to 16 October 2022. Culinary Kitzbühel delicacies as well as white truffles and other typical products such as hazelnuts and tajarin from Alba invite you to stroll and taste during these days.

All information can be found at kulinarik.kitzbuehel.com.

Press enquiries: Mag. (FH) Anna Lena Obermoser, MA
a.obermoser@kitzbuehel.com | presse.kitzbuehel.com | +43 5356 66660-1