

# Kitzbühel

It is one of the most famous and exclusive vacation destinations in the heart of Tirol, framed by several mountains like Kitzbüheler Horn, Südberge and the famous Hahnenkamm.



## HERE & NOW

As cosmopolitan as the people of Kitzbühel may appear, they are nonetheless deeply committed to their centuries-old customs and traditions.

- :: Regionality is very important in Kitzbühel. Authentic personalities from Kitzbühel show the true treasures of the region.
- :: Kitzbühel has extremely well-developed facilities and offers a wide range of activities and entertainment that can be enjoyed throughout the year.
- :: Not only the first-class cooperation between the Kitzbühel ski area KitzSki and the Ikon pass ski card association makes hearts beat faster. The Tennerhof Gourmet & Spa de Charme Hotel in Kitzbühel also delights its guests as an exclusive Virtuoso partner all year round.
- :: With colourful house facades, inspired by Alfons Walde, Kitzbühel presents itself as a city of self-assured diversity.
- :: Kitzbühel is famous for their events - from New Year's Program to Kitzbühel Summer Nights. Additionally the host events organized by well-known global players, both on a large and small scale.
- :: Schwarzsee is the warmest moor lake in the Alps and is located about 2 km west of Kitzbühel. With its spectacular view of the Kaisergebirge mountains and the sectional nature reserve along the shore, the Schwarzsee is a true place of power.



## #WinterFairyTale

The most legendary city of sports in the Alps with 130 years of successful skiing history - Kitzbühel and its villages of Reith, Aurach and Jochberg are known worldwide as a winter vacation destination with tradition and extraordinary charm.

Kitzbühel, as a pure wintersports destination, is known for being easy to reach, skiing from November till after Easter, a wide range of sporting activities, unique events such as the Hahnenkamm Races and the highest level of comfort.



# Must-Dos



#SummerRetreat

Anyone who only knows Kitzbühel and the surrounding villages in winter has yet to discover so much more of the region's charm. The city has always appealed to visitors wanting to enjoy a relaxing summer freshness in the heart of the Alps. A particular feature of a vacation here is the distinctive combination of time for rest and relaxation with activity, because even in summer, there is a focus on sports with hiking, biking and golfing.



## HOSPITALITY

In the huts on the mountains or in the traditional inns the variety ranges from down-to-earth meals to international gourmet cuisine – combined with authenticity and a sense of tradition. 9 award-winning restaurants, with a total of 15 Gault&Millau toques, satisfy their guests with culinary delights.



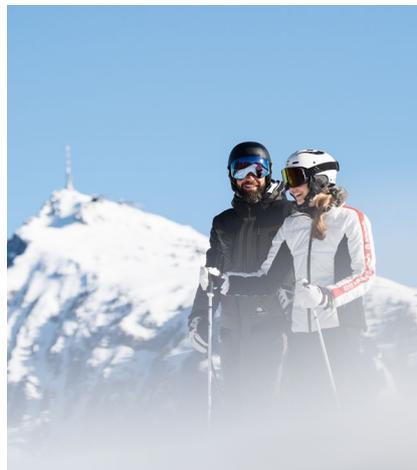
## AT A GLANCE

Kitzbühel is a destination in the heart of Tirol, framed by several mountains like Kitzbüheler Horn, Südberge and the famous Hahnenkamm. The most legendary city of sports in the Alps and the neighboring villages of Reith, Aurach and Jochberg inspire visitors 365 days a year. The grass-covered mountains around Kitzbühel range from 2,600 to 6,500 feet above sea level and are a wonderful place to spend an unforgettable vacation in summer and winter alike. Kitzbühel is a member of the exclusive group “Best of the Alps” and therefore one of the most famous and exclusive vacation destinations in the Alps.



## DIRECTIONS

Kitzbühel is known for its perfect location, easy accessibility, and compact city center. Thanks to its three train stations, easy connections to local airports and efficient public transportation system, the heart of the Alps is never far away.



## REACH OUT

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